



FieldInfo

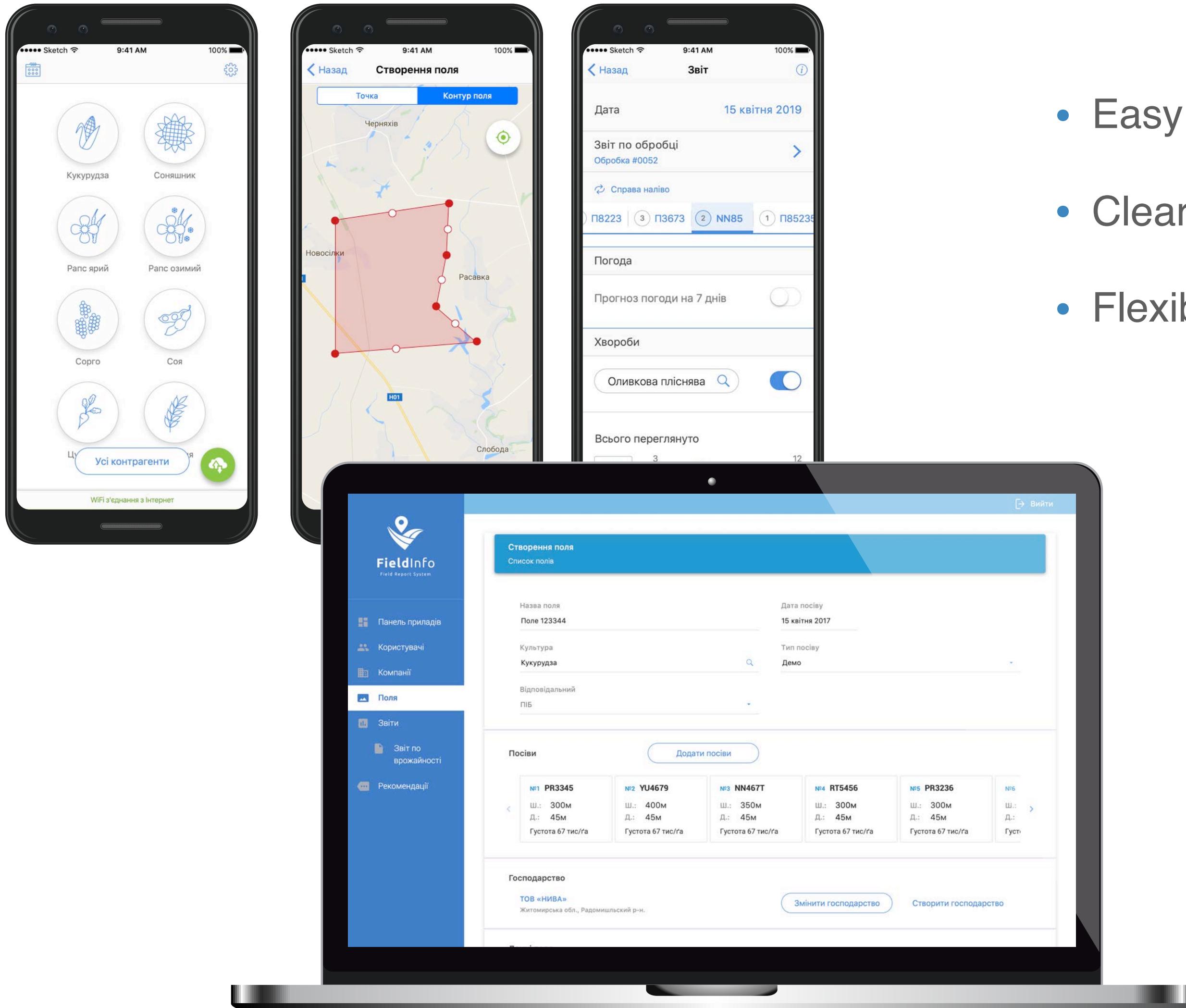
Field Report System



FieldInfo.app

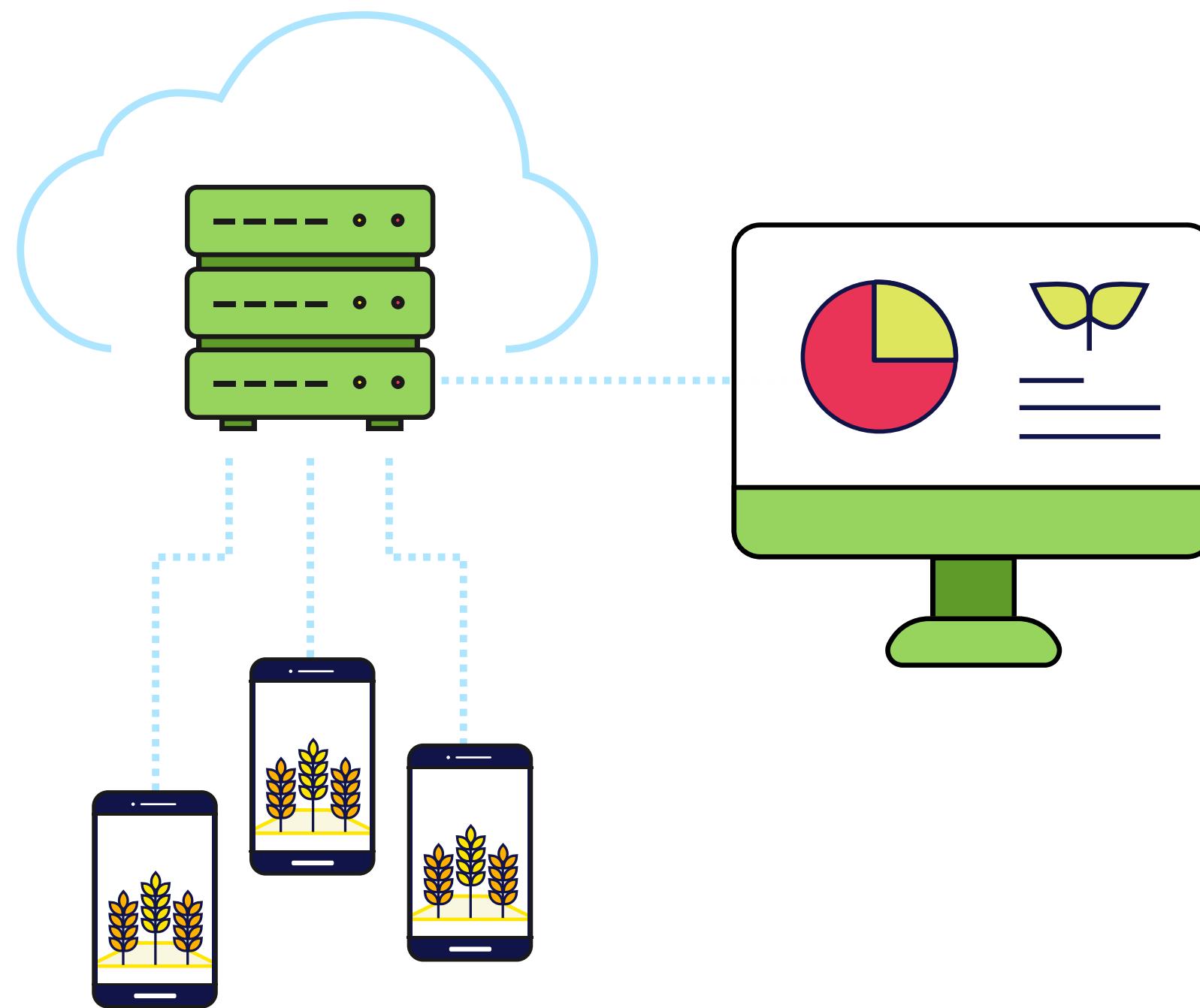


A convenient tool for making the right decisions



- Easy to use
- Clear interface
- Flexible for individual needs

How does Field Info work

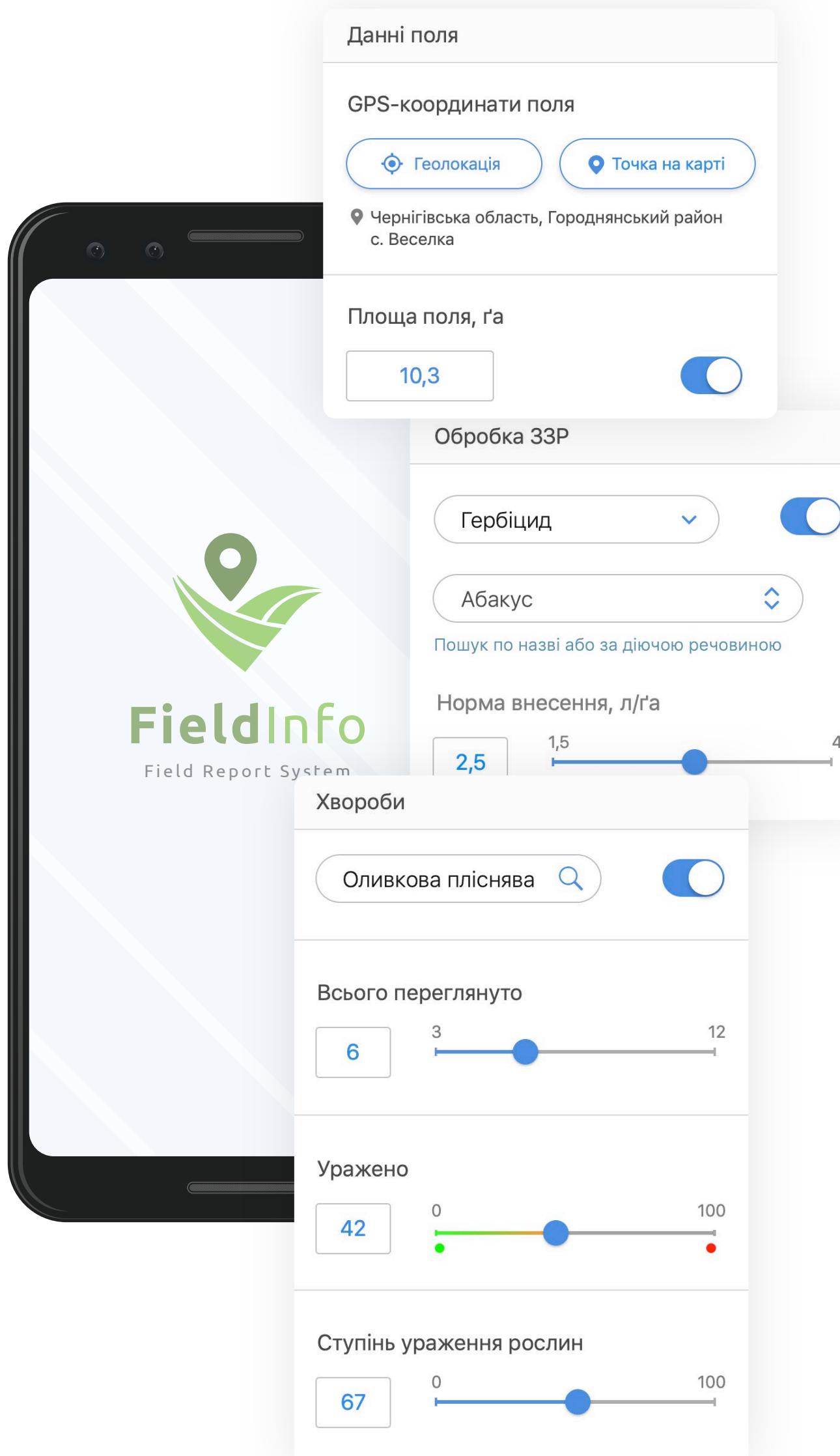


Fieldinfo an it-decision dedicated for demo- and experimental fields monitoring. The system consists of:

- mobile app;
- back-end;
- front-end.

An agronomist pushes the data through mobile app onto the server. Then head office operator gets an opportunity to explore them through front-end web-form. The data can be transferred to any visualization services for further use .

Mobile scouting Field Info



An agronomist in the field fills in the mobile app all necessary information:

- creates a card of the field with geotagging, crop, hybrids etc;
- detailed data about agrotechnical and agrochemical activities (plowing, fertilization, chemists, etc.);
- crops condition: date of sowing, general condition, problems (weeds, pests, diseases);
- yield (after harvest)

The application can work offline. All data will be stored on the server as soon as the Internet is available.

Work with data

A	B	C	D	E	F
1	id посіву	Назва посіву	Фаза росту	Дата	К-сть фото
2	fc0546a1-a025-4ca6-a620-e0d941d8a6ff	P8025 (230)	1-3 листки (10-13)	7/18/19 12:50	1 41157725-cd85-4462-8133-b10426213ebf
3	fc0546a1-a025-4ca6-a620-e0d941d8a6ff	P8025 (230)	3-5 листка	7/23/19 9:28	1 53e8ff1fc-10bb-4e84-8703-4a577217c616
4	fc0546a1-a025-4ca6-a620-e0d941d8a6ff	P8025 (230)	6-7 листка (16-17)	9/30/19 13:19	1 0e678bb7-9c57-476c-a01b-e7cc9feac194
5	fc0546a1-a025-4ca6-a620-e0d941d8a6ff	P8025 (230)	Сходи (00-09)	10/24/19 11:38	1 200c6615-d69b-4a59-bd9f-c5c25e3ce98
6	fc0546a1-a025-4ca6-a620-e0d941d8a6ff	P8025 (230)	Сім'ядолі	10/24/19 12:41	1 2d6f3f3a2-b92f-4d5c-a28b-3d5f0037ffa
7	fc0546a1-a025-4ca6-a620-e0d941d8a6ff	P8025 (230)	Цвітіння	10/29/19 15:48	1 88e3c200-fba2-4b87-b773-d451146c264
8	fc0546a1-a025-4ca6-a620-e0d941d8a6ff	P8025 (230)	8-10 листків	11/6/19 11:53	0 fab9ef55-8473-4179-9709-94a729f3e86b
9	fc0546a1-a025-4ca6-a620-e0d941d8a6ff	P8025 (230)	8-10 листків	11/6/19 11:53	0 fab9ef55-8473-4179-9709-94a729f3e86b
10	fc0546a1-a025-4ca6-a620-e0d941d8a6ff	P8025 (230)	8-10 листків	11/6/19 11:53	0 fab9ef55-8473-4179-9709-94a729f3e86b

K	L	M
Ефективність продукта	Виявлено хвороби	К-сть уражених рослин
0 альтерніоз		22
0 альтерніоз		29
0 гельмінтоспорозна плямистість листя		24
збудники лепочої сажки		31
гельмінтоспороз		0
0 збудники лепочої сажки		17
червона гниль		21
0		56

The introduction of a single system improves the quality of data. This facilitates the operational analysis and research work in the future.

Through the admin panel information is available for viewing and further analysis. An expert at the head office analyzes the data and forms a detailed picture of the current situation on research and demo fields.

Long-term from year to year observations offer great opportunities for scientific research, which affects both the value of R & D and the quality of seedlings produced.

The screenshot displays the Field Info admin panel interface. At the top, it shows a report summary for 'Обробка' (Treatment) on 02.04.2019, created by 'Петров Руслан' (Petrov Ruslan) from 'Колос' (Kolos) company, contracted with 'ТОВ «НИВА»' (TOV "NIVA"). Below this, a weather forecast for the next 5 days is provided, showing temperatures, wind speeds, and precipitation. The main content area is divided into several sections: 'Обробка' (Treatment), which lists fields PR3345, PT4721, NN 234T, 2345HH, GH3456, and a sixth field (numbered 6); 'ЗЕРНО' (Cereals), which includes a table for 'Норма робочого розчину, л/га' (Working solution norm, l/ha) with entries for Гербіцид (Herbicide), Фунгіцид (Fungicide), and Понагар (Pesticide); 'Грунт' (Soil), which lists 'Тип обробки' (Treatment type) as 'Дискування' (Disking) with a depth of 10 cm; 'Додаткове добриво' (Additional fertilizer), showing N = азот (Nitrogen) at 32, P = фосфор (Phosphorus) at 47, and K = калій (Potassium) at 6; 'Поля' (Fields), which includes a note about the southern part of the field being particularly sensitive to treatment; and 'Фото' (Photos), which shows a series of images of crop damage with a callout pointing to one image.

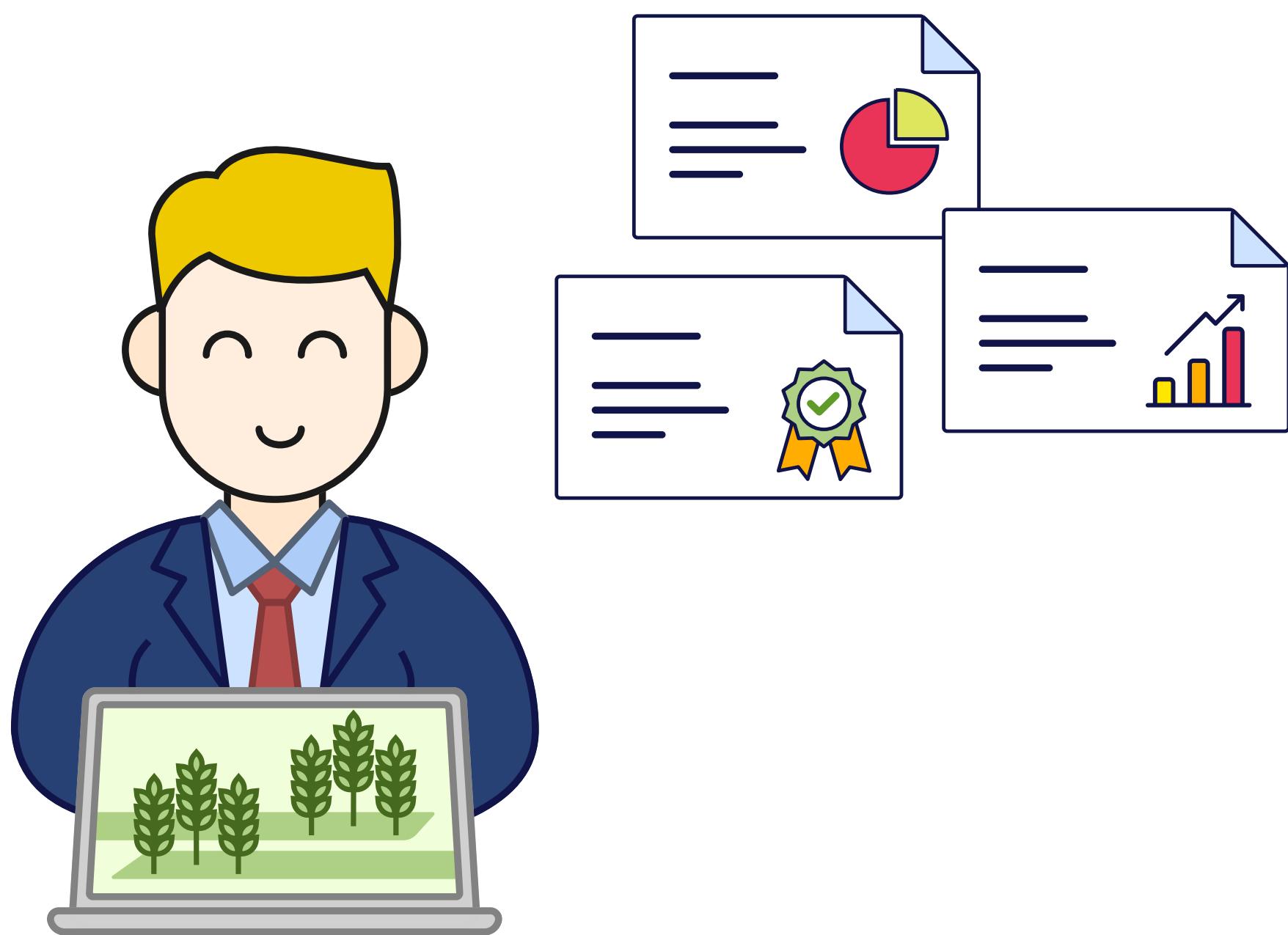
Admin panel Field Info

Access to the database of the data is through the admin panel. The interface of the panel allows you to receive real-time consolidated reports and comparative tables in such sections:

- region;
- household;
- active substance;
- hybrid;
- problem (weed, pest, disease);

The data on the server accumulates, which allows you to take a retrospective analyze. The results obtained can be effectively used for both scientific and marketing purposes.

Advantages



The Field Info commercial effect is achieved through qualitative data. Their analysis provides useful insights for the best positioning in the market:

- the data that the brand operates in presentations, cause more buyers confidence, if agronomic processes are digitized;
- Brand confidence accelerates decision making about the purchase;
- Access to cultivation data (if necessary) will improve the quality of client managerial decisions. This will be the key to long-term relationships and re-sales.

So, the data obtained through our system will help you sell more and increase the base of regular customers.

Tariffs*

	Try	Standart	Pro	Enterprise
	free of charge	\$20 demo-field / year	\$15 demo-field / year	Contractual
Number of the fields	3	10 >	50-∞	50-∞
Number of the users	2	10 >	unlimited	unlimited
Data export	—	+	+	+
Support	—	—	+	+
Customization	—	—	—	+



Additional advanced customization

Our service is flexible. This allows you to make it as convenient as possible for business

*tariffs are indicated without regard to the cost of works for connection to the system and training

Our team

MobiMill has more than 40 successful projects for the agrarian sector on the account of the team. This brought us invaluable knowledge and experience in the field of digitalization of crop production.

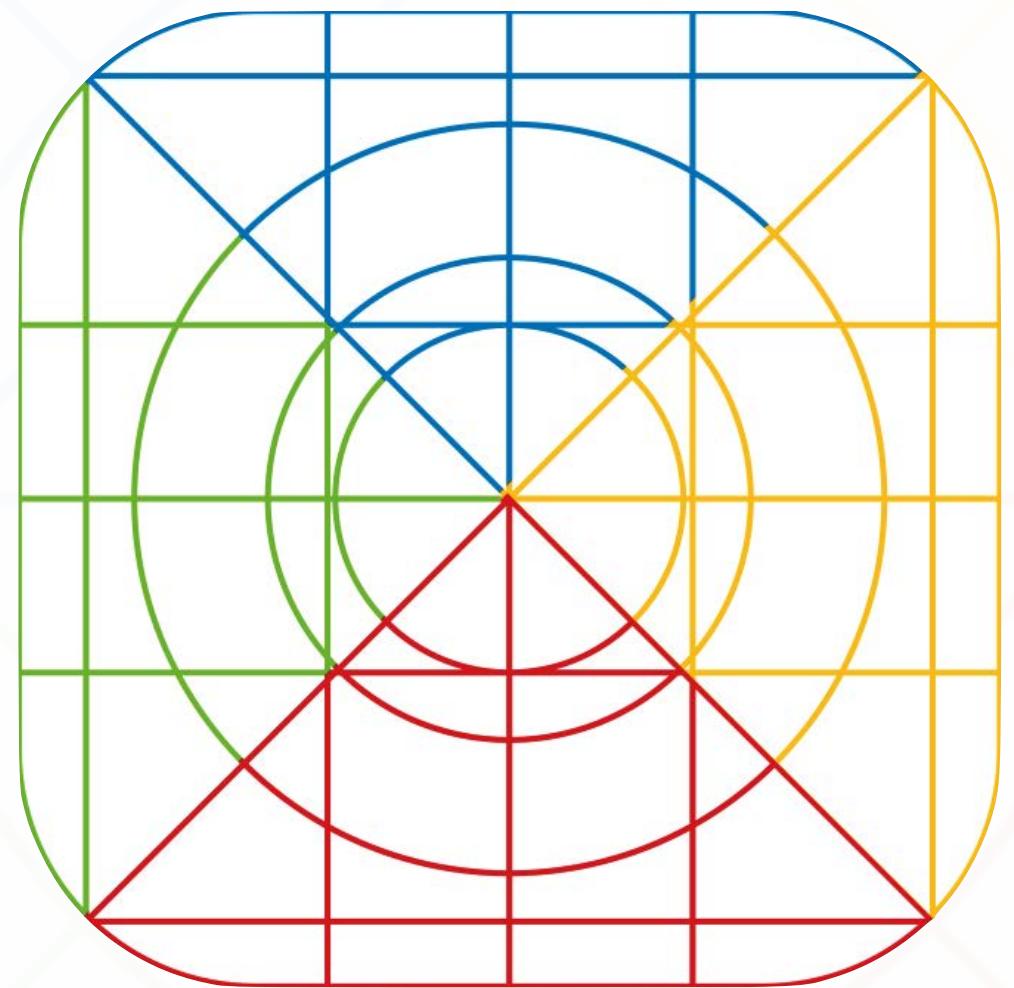


STEFES



ADAMA





**Smart decisions
for your business**